

STRATEGIC IMPACT
TOOL: “EVANGELISM TRAINING: SI TRACT 4.0”

- As we go into neighborhoods or villages to share the Gospel, we will go in teams of 2 or 3 to visit door-to-door, on the streets, in the markets or to pre-arranged appointments. As we visit with each person we want to accomplish 5 things with each one.

5 IMPORTANT THINGS TO ACCOMPLISH ON EACH EVANGELISTIC VISIT

1. Share your personal testimony.

- Introduce yourself and explain that we are in their neighborhood to tell people about the difference that Jesus Christ has made in our lives.
- Ask each person if you may briefly share with them how God has worked in your life.
- Take no more than 1 or 2 minutes to tell what your life was like before Christ, how you trusted in Christ as your personal Savior and the difference your life is now because you know Christ.
- At the end of your testimony ask, “Would you like to know how you can have a relationship with God and be sure you have eternal life?”

2. Share the Gospel Using the Strategic Impact Tract (see next page).

3. Invite the person(s) to the evening meeting in the neighborhood.

- Write down the time and place on the tract and leave it with them.
- Encourage them to bring friends and family with them.

4. Make an appointment to visit them again for a follow up Bible study the next day.

- Record the decision they made on the tear off portion of the SI tract.
- Record their name and address and phone number.
- Record the time of the follow up appointment.
- Tear off this portion to keep and then give them the tract.

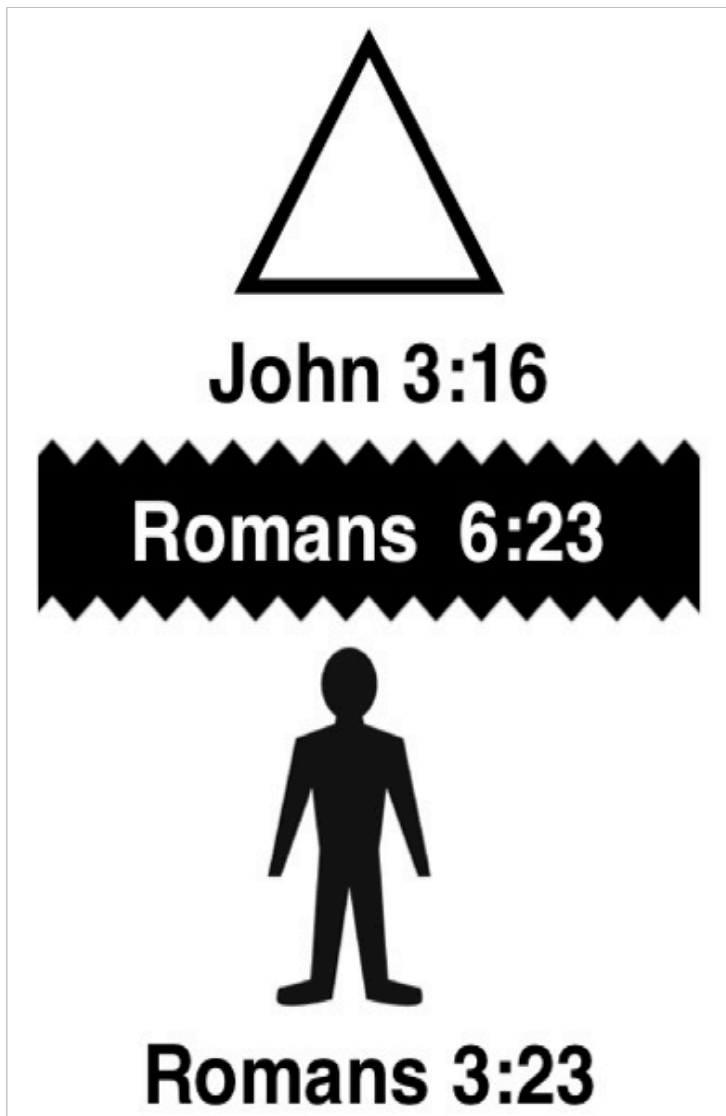
5. Pray for God’s blessing on the person and their family.

- Ask them if they are sure they now have eternal life with God.
- Ask for anything that you can pray for them.
- Pray for them to grow in their faith and for the requests that they have given you.

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HOW TO USE THE STRATEGIC IMPACT EVANGELISTIC TRACT

- After you have shared your testimony show the person the front of the Strategic Impact tract and ask them if they are sure they have eternal life with God.



Show them the front panel of the tract.

Say: “*May I ask you a few question about what you believe and show you from the Bible how you can be sure that you have eternal life?*”

1. Show them the triangle and tell them this figure represents God. Ask, “**Do you believe in God? Do you believe that He loves you?**” Wait for the person’s answer. These questions will enable you to have a **conversation** with the person instead of just talking **at** them.
2. It is **important to read the verse from the Bible** along with each figure. Begin with **John 3:16**.
 - Ask if the person has a Bible. If they do, have them get it and help them look up the verses in the Bible.
 - It would be best if the person reads the verses. However, be sensitive if they cannot read. If they hesitate or say something like “I do not have my glasses,” then you read it for them.
3. Show them the figure of the person at the bottom of the first panel. Ask, “**Who do you think this represents?**” They might say, “People,” or “the devil” or some other person. Tell them that this figure represents everyone in the world - you, me and everyone else. Point out the black gulf, which indicates that people are separated from God. Read *Romans 3:23* and ask, “**The Bible says that we are separated from God because each of us has sinned. Do you believe that you have sinned against God?**”
4. Read *Romans 6:23* in the dark area showing people separated from God. Ask, “**Do you believe that your sins cause death – eternal separation from God?**”

Romans 5:8



John 14:6



1 Corinthians 15:3-8

5. Turn to the next panel showing the cross. Read *Romans 5:8* and say, “**God loves us and has provided a way for us to know Him by sending His Son, Jesus Christ, to die on the cross to pay for our sins. Do you believe Jesus died on the cross for you?**”

6. Read *John 14:6* and ask, “**Do you believe that Jesus Christ is the only way to have eternal life with God?**”

7. Read *1 Corinthians 15:3-8* and ask, “**Do you believe that God raised Jesus from the dead?**”



1 John 5:11-12



**Ephesians 2:8-9
John 1:12**

2 Thessalonians 1:8-10

OR

8. Turn to the third panel and show them the picture of the gift and say, “**God wants you to have eternal life with Him and He offers this as a free gift.**” Then read *Ephesians 2:8-9* and ask, “**If you accept this gift by faith, God promises you will have eternal life with Him (1 John 5:11-12). If you refuse this gift, God says you will spend eternity apart from Him in a real place called Hell (1 Thessalonians 1:8-10) Would you like to receive the gift of eternal life by faith in Jesus Christ today?**”

9. If they answer “**Yes,**” then read *John 1:12*. “**If you receive Christ (believe or trust in Him today), you will become his son/daughter.**” You can receive Christ by faith today through prayer. Prayer does not save you. It is your faith in Christ that saves you. The words of a prayer can help you express your faith. Here is a sample prayer: “*Lord Jesus, I need You. I admit that I have sinned against you. Please forgive my sins. I accept Your free gift of forgiveness of sins and eternal life today by faith. In Jesus’ name, Amen.*”

10. After someone accepts God’s free gift of eternal life by faith, ask, “**Did you trust in Christ to forgive your sins and give you eternal life?**” Then read *1 John 5:11-12* and ask, “**According to these verses what does God promise you now?**”

NOTE:

- **Do not argue** with someone over their beliefs.
- If someone wants to argue or is angry and resistant, thank them for their time and **move on to the next house** or person. There are many more who would like to listen!

Make sure that **Ephesians 2:8-9 is clear!**

- Most people in the world think they must somehow **earn** eternal life with God.
- You will want them to be sure that it is by grace and a free gift from God based on Ephesians 2:8-9.

NOTE: If you find the person very open and eager to talk about spiritual things, before you lead them in a salvation prayer ask if they know of others in their family or among their friends who would like to discuss these questions.

If they say Yes, then ask them to get their family and friends together right then! Then, you can discuss these questions as a group and share the Gospel with all of them. Often this will be the beginning of the brand new church. This person may be the “Person of Peace” Jesus talked about. (See John 4:1-42 and Luke 10:1-6).

A Person of Peace is someone who...

- 1) is friendly toward you, the evangelist,
- 2) is open to spiritual matters,
- 3) is a person of influence in the community
- 4) can gather others to hear about the Gospel.

Name _____

Address _____

Phone _____

Date _____ Age _____

I accept Christ as my Savior today.

I would like to know about how I can grow in my new faith in Christ.

Date _____ Time _____

I am interested in Bible Study Group in my neighborhood.

Person sharing this message:

11. GATHER THEIR CONTACT INFORMATION for a follow up Discipleship Meeting. Check the appropriate boxes.

12. Tear off and keep this portion.

13. Leave the Tract with the person you led to Christ.

14. Turn in the contact information to the Pastor or Team Leader for your area.