



May we introduce...

STRATEGIC IMPACT

**The #1 need of the Body of Christ,
if we are to complete the Great Commission, is
LEADERSHIP DEVELOPMENT**

You can go anywhere in the world today and
ask the leaders of the church,

“What is the greatest need for the Body of Christ in your nation?”

You’ll get the **same** answer, no matter where you go:

“LEADERSHIP DEVELOPMENT”

The SINGULAR FOCUS of STRATEGIC IMPACT is
the **completion** of the Great Commission:

Giving all 6.6 Billion people alive on earth today a clear presentation
of the Gospel, by igniting a Self-Multiplying, Church-Planting
Movement among every people group on earth.

VISION

WORLD EVANGELIZATION

“Giving all 6.6 Billion people on earth today the opportunity to say “YES” to Jesus!”

The *compelling vision* of STRATEGIC IMPACT is to partner with God the Holy Spirit to ignite a Self-Multiplying Church-Planting Movement in every nation, in order to give each person alive today a clear presentation of the **Gospel of Christ**.

As you & I embrace the super-natural power of the resurrected Christ living in us, we already have all the resources we need to **FINISH THE TASK** in our lifetime!

We **can** literally fulfill the Great Commission in our lifetime!!!

METHOD

SATURATION CHURCH-PLANTING

“Establishing a Church within walking distance of every person on earth.”

By launching Self-Perpetuating Church-Planting Movements, STRATEGIC IMPACT **empowers National Leaders to reach their own nation** with the message of Christ.

Most people in the world will never own an automobile. The reality is: if we don't make the gospel *accessible* to them, they're not coming.

That's why the method of STRATEGIC IMPACT revolves around launching National-led Church-Planting Movements.

STRATEGY

EXPONENTIAL MULTIPLICATION OF LEADERS

“Training Leaders to Train Leaders”

Our strategy is straight-forward: We are equipping Senior Leaders with the tools to train emerging leaders to launch a Self-Multiplying Church-Planting Movement among every people group on earth.

The SINGULAR FOCUS of STRATEGIC IMPACT is not just the development of leaders, but the *exponential multiplication* of leaders: **“TRAINING LEADERS TO TRAIN LEADERS.”**

Those Self-Multiplying Church-Planting Movements are being ignited by national leaders who are trained in a **“One Million Souls” Leadership Development Conference**, which are being conducted annually...soon, one on every continent every year!

WHAT PASTORS ARE SAYING:




“I planted one church every month from the training which we have received. Therefore, we are spending our time in training 24 leaders so that more churches will be planted every month.”

Pastor Nsolo
Dar es Salaam, Tanzania



“I've been to many conferences over the years. More than any one, this Strategic Impact conference has transformed my life.”

Pastor Ramirez
Barquisimeto, Venezuela



“We have assembled the armies, and we are capturing souls in the name of Jesus.”

Pastor Ngali
Kabwe, Zambia

BIOGRAPHIES



Mike Downey
Founder & President
STRATEGIC IMPACT

MIKE DOWNEY is described as a man of **passion**. Over the past 30 years, Mike has helped thousands of men and women in 64 nations develop their God-given talents as leaders

Prior to starting **STRATEGIC IMPACT**, Mike served as Founder and President of Global Missions Fellowship, an international church-planting organization that planted over 3000 new churches in those 64 nations.

Beginning in 1987, he led a team of more than 200 Staff Missionaries to help reach the lost on **all 6 continents** with the message of Christ, and equip emerging leaders in those countries with effective leadership skills.

He has served on the Board of Directors for GLobal Advance, an international Leadership Development organization and currently serves on the Board of Reconciliation Outreach, an inner city mission that ministers to the poor.

Mike now brings passionate leadership to **STRATEGIC IMPACT** to help equip a new generation of men and women with the leadership tools needed to make an impact in the 21st century.



Floyd VanDeburgh
Director of Leadership
Development
STRATEGIC IMPACT

FLOYD VANDEBURGH grew up in a small community in western Oklahoma and met Jesus Christ as his personal Savior while he was a student at the University of Oklahoma. After graduating, Floyd served on the staff of Campus Crusade for Christ for four years on campuses in Texas and Missouri. He then attended Dallas Theological Seminary where he received his Master of Theology degree.

Floyd served as an Associate Pastor in Dallas before becoming the founding Pastor of Fellowship Bible Church in Columbia, South Carolina, where he served for 23 years.

As a pastor, Floyd began participating in short term missions trips in 1987 and since then has annually led members from his own and many other churches in the U.S. on church planting campaigns to countries in central and South America, Africa and Asia. Through this ministry, thousands of people have made professions of faith in Christ and scores of new churches and cell groups have been established. He has conducted leadership training conferences and seminars for existing and emerging international pastors in these places as well. Floyd's passion and pursuit is **to give his life to discover, equip, develop and resource national pastors and leaders all over the world to launch church planting movements to take the Gospel to every person on the planet.**

Floyd has been married for 33 years to Sharon, his faithful and loving partner in life and ministry. They have four grown children and reside in Columbia, South Carolina. In addition to his international missions ministry, he sustains a ministry of personal evangelism and discipleship, serves churches in their outreach and missions efforts and enjoys the outdoors, horses and dogs.



Dustin L. McCarty
Executive Director
STRATEGIC IMPACT

DUSTIN MCCARTY has the heart of a servant. Dustin is a graduate of Oklahoma State University and has held a variety of business leadership positions, most recently Vice President of Business Development in the Mortgage Investment arena.

Dustin has been involved in many types of ministries in several capacities as a layman. He has been called Missionary, Cook, Construction Worker, Teacher, Counselor, AWANA Leader and many other titles. Being an Eagle Scout, Dustin also possesses a great love for the outdoors and is often found helping small groups with campouts, hunts and other outdoor adventures where individuals can get out into God's creation, open up their hearts and refocus on the truly important things of life. Through each of these areas of service, Dustin's focus has remained the same: giving an open ear to the hearts of others while seeking the Lord for ways to pour into them - for the glory of Jesus Christ.

Frequently referred to as a "Barnabas" by many who know him, Dustin has now passionately put his shoulder to the load with **STRATEGIC IMPACT to encourage and embolden Christian leaders to grasp the vision of World Evangelization.** He currently serves on the Board of Directors of Light Farms Community Cooperative, which seeks to resource and serve local church bodies throughout North Texas. He also serves as Worship Pastor of Denton Community Church.

Dustin, his beautiful wife Tracy and their three sweet daughters, Dakota, Trinity, and Remington currently reside in Denton, Texas.